

Why choose Mike the Gardener's Seeds Club as your fundraiser?

- Seeds club memberships are easy to sell
- They are affordable
- The rate of return for your organization's efforts is higher when compared to other fundraising opportunities
- Once you sell a membership we take care of the rest. In other words, your organization does not have to pass out candy, popcorn, pizza or other items to the customers. We do that for you.
- Unlike other fundraising items where you use or consume it once, a Seeds Club membership gives back all year round. Customers receive 4 packs of seeds every month for the membership length they choose.
- The seeds your customers receive, once planted, will produce food that they and their families can eat or share with friends, neighbors and so on.
- Your organization can get started today!



**MIKE THE GARDENER
ENTERPRISES**

PO Box 1773, Burlington, NJ 08016
www.AveragePersonGardening.com

**Mike the Gardener
Enterprises, LLC**

Fundraising Opportunity for Non-Profit
Groups

Meet all of your fundraising goals by selling our Seeds Club memberships. It's easy to get started, and the rate of return is sure to please!

<http://seedsclub.averagepersongardening.com>



Who can participate?

Any group or organization that is a non-profit entity is eligible.

How much can your organization make?

That depends on the fundraising goals you are trying to achieve. There is no cap or limit on the number of Seeds Club memberships you can sell, so the sky, really is the limit.

What does your organization receive?

Your organization receives 50% of the proceeds of every Seeds Club membership that you sell.

What does your organization have to sell?

Your organization will sell 1, 2, and 3 year Seeds Club memberships. The price your organization sells them for is exactly the same price that we would sell them for, except your organization gets to keep 50% of the proceeds.

How much does a Seed Club membership cost?

Your customers can choose a 1, 2 or 3 year option. For a 1 year membership the cost is \$24, for 2 years the cost is \$43, and 3 years the cost is \$58. As you can see, the longer the membership your customer orders, the more they save and the more your organization makes.

How does your organization get paid?

That's the easy part. Your customers will pay you directly. You then tally up the total dollar amount of memberships sold and mail one check for 50% to our company along with the order forms. We then take care of the rest for you.

About Mike the Gardener Enterprises

Mike the Gardener Enterprises is an online retailer of vegetable, fruit and herb seeds that was started by 3rd generational home vegetable gardener Michael C. Podlesny. He is the author of the book "Vegetable Gardening for the Average Person" which has been ranked in the top 75,000 books sold on Amazon, including top 5 in the gardening category.

Today, Mike the Gardener boasts over 300 different types of seeds for sale on their website, and they currently administer the number one vegetable gardening page on Facebook (<http://facebook.averagepersongardening.com>).

Why does Mike the Gardener participate in fundraisers?

Mike the Gardener Enterprises owner, Michael C. Podlesny served as President of the Trenton Babe Ruth Baseball League in Trenton, NJ from 1998 - 2002 so he understands the importance in the need for funds to keep non-profit organizations going.

Offering the Seeds Club as a fundraiser not only helps organizations raise funds but also presents a type of product that customers will not get inundated with such as pizzas, cookies, candy etc., and couples that with an activity, gardening, that can be beneficial for everyone in the family.

How do you get started?

Fill out the form on the right with your organization's information and we will mail out to you everything you will need to get started.

Mail the completed application to:

Mike the Gardener Enterprises, LLC
Attn: Fundraising Dept.
PO Box 1773
Burlington, NJ 08016

Organization: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Email: _____

Phone: _____

Fax: _____

Web site: _____

How many members in your organization? _____

How did you hear about our fundraising opportunity?

THANK YOU!

